QUESTIONNAIRE

Pitch Package

SECTION A: CLIENT & PROJECT INFO

1. 2. 3. 4. 5.	
6.	Project Description:
	SECTION B: VISION & GOALS
7.	What type of development is planned? (Select all that apply) Residential Commercial Mixed-use Industrial Other:
8.	What is the overall goal of the project?
9.	What is your target market or demographic? (Individuals, Families)
10.	Are there any reference projects you'd like us to look at? (Provide Links)

SECTION C: SITE INFORMATION

. Do you own the site? (Multiple choice) Yes Under option In negotiation	
12. Are there any existing structures on the site? Should these remain? (Multiple choice) Yes – Existing, should remain Yes – Existing, but can be demolished No	
Notes:	
13. Do you have any of the following documents? (Select all that apply) Survey (topographic or boundary) Soil / Geotechnical report Environmental Assessments None at this time	
SECTION D: DESIGN PREFERENCES	
14. Architectural styles or material preferences? (Provide Links below or email Images)	
15. Design elements to avoid? (If any)	
16. Do branding, marketing and sales goals influence the design? (If so, how)	

SECTION E: PROJECT SCOPE

17. Type of Development? (Select all that apply)

Mixed Use

If Mixed Use, how is this allocated.... Percentage

Residential (apartments, townhouses, house)

Commercial (retail, food/beverage, office)

Hospitality (hotel, resort)

Institutional (educational, healthcare)

Notes:

18. If Residential, what is the project type? (Select all that apply)

House

Townhouse

Mid-Rise

Tower

Notes:

19. What is the desired number of storeys?

(Zoning Study will determine what is possible for your site)

- **20.** Desired Yield? (Yield Study will determine what is possible for your site) (Number of Units, GFA /Unit, or Density Includes bedrooms per unit)
- 21. Car parking configuration? (Select all that apply)

Basement

Ground

Podium

22. Desired location of Recreation Facilities? (Select all that apply)

Ground

Podium

Roof

pply)

24. Sustainability Goals? (Select all that apply)

LEED

Passive House

Net Zero

Local green standard

None planned

Other Considerations:

SECTION E: FINAL COMMENTS

25. What does a successful outcome look like to you?